

Clausley Privacy Policy

1. Introduction

We respect your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information under the amended Israeli Privacy Protection Law as of August 14, 2025.

2. Information We Collect

- **Personal Data:** Your name and email address when you express interest in scheduling a demo. Under the amended law, “personal data” includes any information that identifies an individual, including this basic contact info .
- **Sensitive Data:** We currently do **not** collect any “highly sensitive information” (such as biometric data, health, location, etc.) .

3. Purpose of Collection

We use your information solely to contact you regarding product demonstrations or relevant updates. This is a **voluntary** request and is not mandated by law .

4. Legal Basis & Notice

- We inform you clearly that providing your information is voluntary and specify the purpose at collection (demo interest).
- If applicable in the future, other legal bases (such as consent or performance of a contract) will be explicitly stated .

5. Data Security

We implement appropriate **technical and organizational measures** to protect your data—such as secure storage and access controls—aligned with Israel’s Data Security Regulations .

6. Data Retention

We retain your data only as long as needed for the stated purpose (e.g., until the demo process concludes or unless you request deletion).

7. Your Rights

You are entitled to:

- **Access** your data
- **Rectify** inaccuracies
- **Delete** your data (“right to erasure”)
- Be informed of any **security breach**, particularly a **Severe Security Incident**, should one arise .

8. Breach Notification

In the event of a serious data breach, we are required to notify Israel's Privacy Protection Authority (PPA) **immediately**, and may need to inform affected individuals if harm is possible .

9. Contact & Complaints

For privacy inquiries or to exercise your rights, please contact us at [your email]. You also have the right to file a complaint with the PPA.

10. Updates

We may update this policy. Any material changes will be communicated clearly on our website or via email.